



*City of Arts & Innovation*



## News Release

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### **FOR IMMEDIATE RELEASE:**

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[ExploreRiverside.com](http://ExploreRiverside.com)|[www.RiversideSurvey.com](http://www.RiversideSurvey.com)|[www.SeizingOurDestiny.com](http://www.SeizingOurDestiny.com)

### **COMMUNITY LEADERS SEEK FEEDBACK FROM ALL RIVERSIDERS**

**Riverside, Calif.** – Throughout April, individuals who live, work or go to school in Riverside are asked to share their opinions about the community. Results of the Riverside Survey will guide how community leaders will work together to continue to improve and celebrate our quality of life.

The online survey launched on April 1, 2013. A record number of responses were received within days. Now, leaders are asking for your help in reaching the younger generation in Riverside.

“Riverside is a diverse and inclusive city with over 42% of our population under 25 years old. We want to be sure this segment has a voice in planning our community’s future,” said Riverside Mayor Rusty Bailey. “We intend to make sure Riverside is the place students want to come for college and to live after.”

The Riverside Survey began officially in mid-March with phone calls to Riverside residents. All who live, work or go to school in the city are encouraged to take the online version available at [RiversideSurvey.com](http://RiversideSurvey.com) through April 30, 2013.

For those under 18 years, a special version of the survey has been provided online at [RiversideSurvey.com](http://RiversideSurvey.com). Please note that a parent or guardian must give approval for a minor to participate. For all adults 18 and over, English and Spanish versions are available online ([RiversideSurvey.com](http://RiversideSurvey.com)). Paper copies of all versions of the survey are also available in all Riverside public libraries, community centers and at City Hall. The results of both the phone and online surveys will be this summer.

Seizing Our Destiny is the movement for Riverside, California’s prosperous future through a shared commitment of community, business and civic leaders working together to creatively tackle local issues, implement innovative solutions, and promote Riverside success stories. We ensure that Riverside remains a place attractive to dynamic and diverse families, businesses, students and visitors.

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City of Riverside, California  
[www.riversideca.gov](http://www.riversideca.gov)